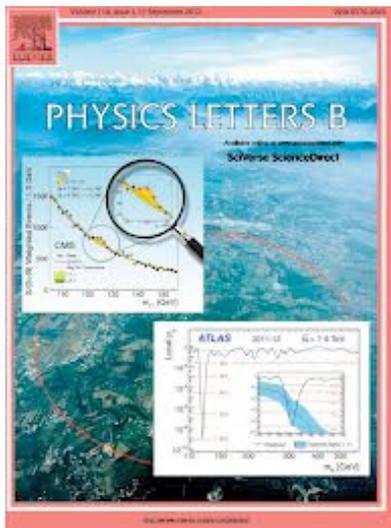
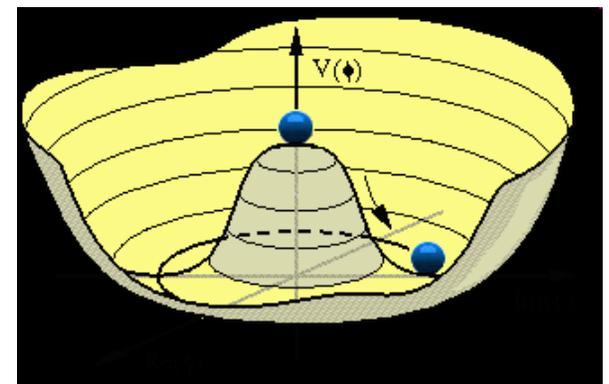
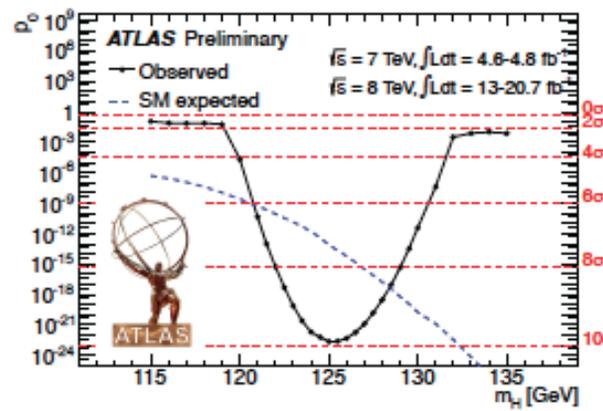


Why Higgs Couplings Matter

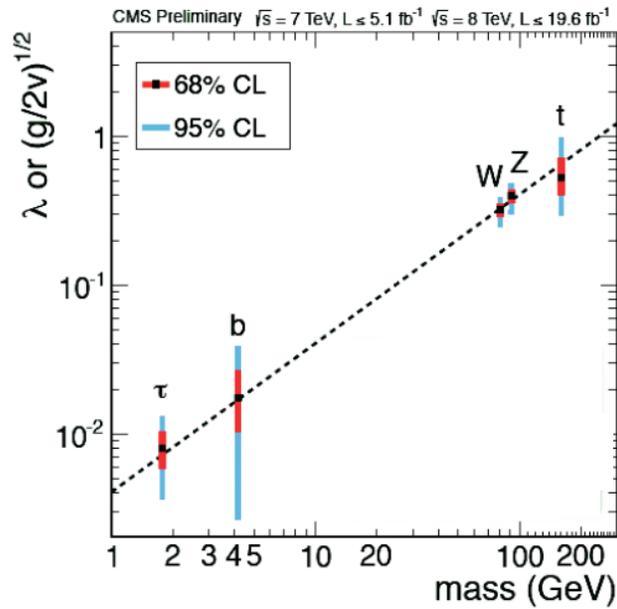


S. Dawson, BNL
March 7, 2014
Fermilab



All Higgs Couplings predicted in SM

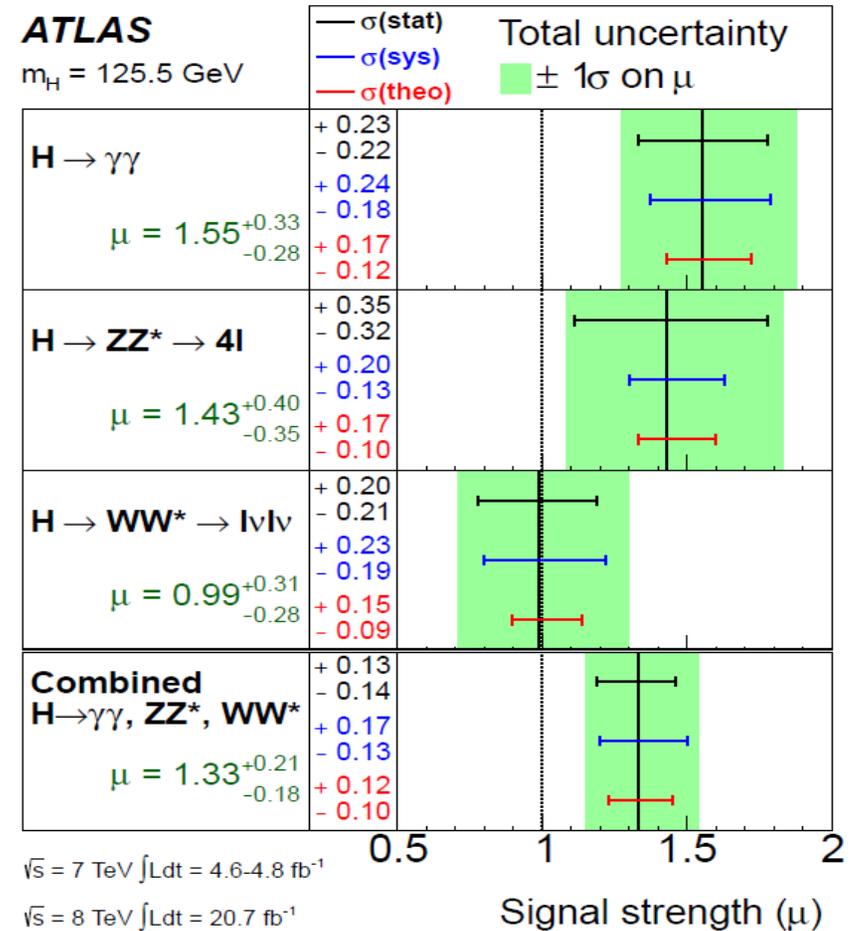
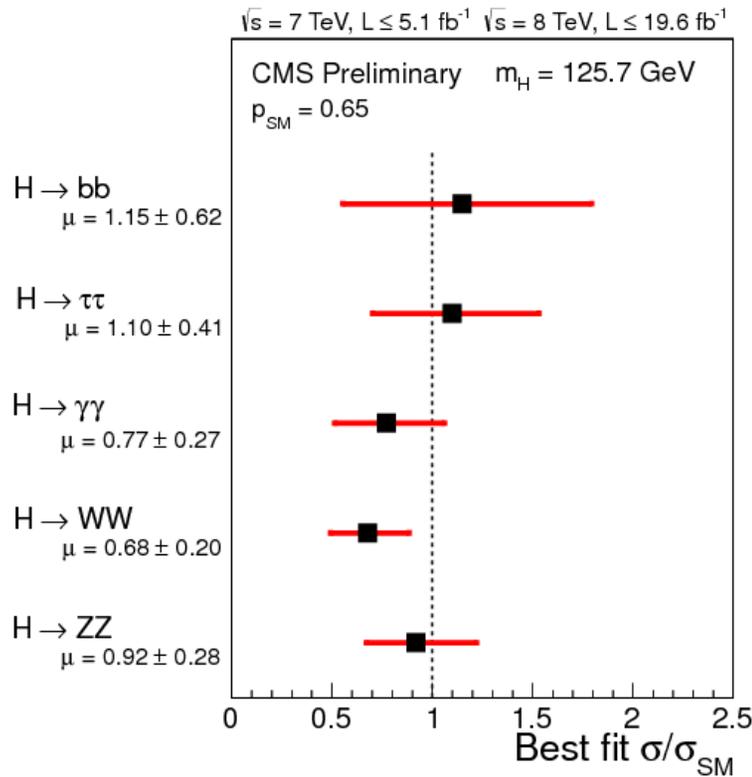
- Very precise predictions
 - Couplings to fermions proportional to mass
 - Couplings to gauge bosons proportional to gM_V
 - Higgs self-couplings proportional to M_H^2



If couplings didn't have this pattern, it would indicate that not all mass comes from a single Higgs boson

*t coupling inferred from ggH top loop

Consistent with SM Hypothesis



Still room for new physics

Note theory uncertainties



The SM can't be complete

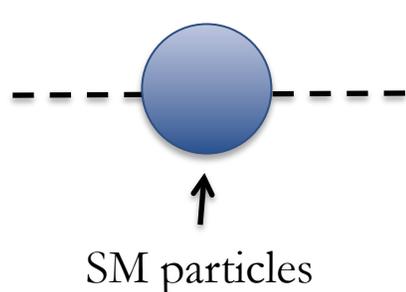
- It doesn't explain:
 - Neutrino masses
 - Dark matter
 - Baryon asymmetry
 - The pattern of fermion masses

The bottom line: The Higgs boson looks SM like and we haven't found any other new particles

Can Higgs couplings tell us something about new physics?

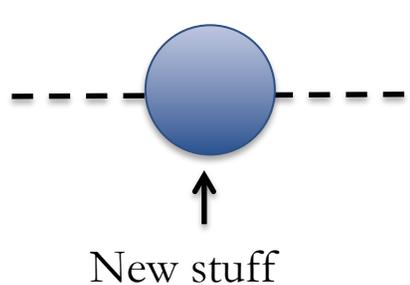
The Naturalness Connection

- Generically, solutions to naturalness involve new particles, which lead to deviations in Higgs couplings



A Feynman diagram consisting of a blue circular loop connected to two external dashed lines. An upward-pointing arrow is positioned below the loop, with the text "SM particles" centered underneath it.

$$\delta M_H^2 \sim -(125 \text{ GeV})^2 \left(\frac{\Lambda}{600 \text{ GeV}} \right)^2$$



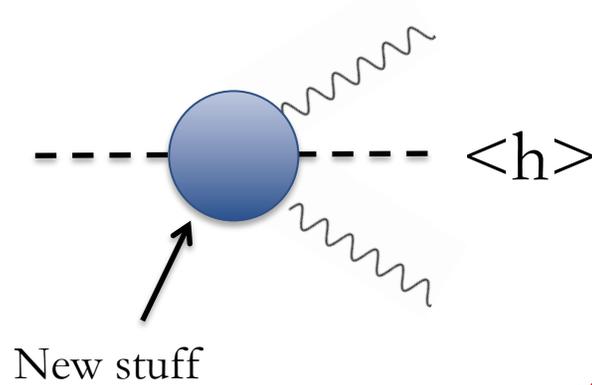
A Feynman diagram consisting of a blue circular loop connected to two external dashed lines. An upward-pointing arrow is positioned below the loop, with the text "New stuff" centered underneath it.

$$\delta M_H^2 \sim +(125 \text{ GeV})^2 \left(\frac{\Lambda}{M_{new}} \right)^2$$

For this cancellation to work, new stuff can't be too much above TeV scale

The Naturalness Connection

- Generically, solutions to naturalness involve new particles, which lead to deviations in Higgs couplings

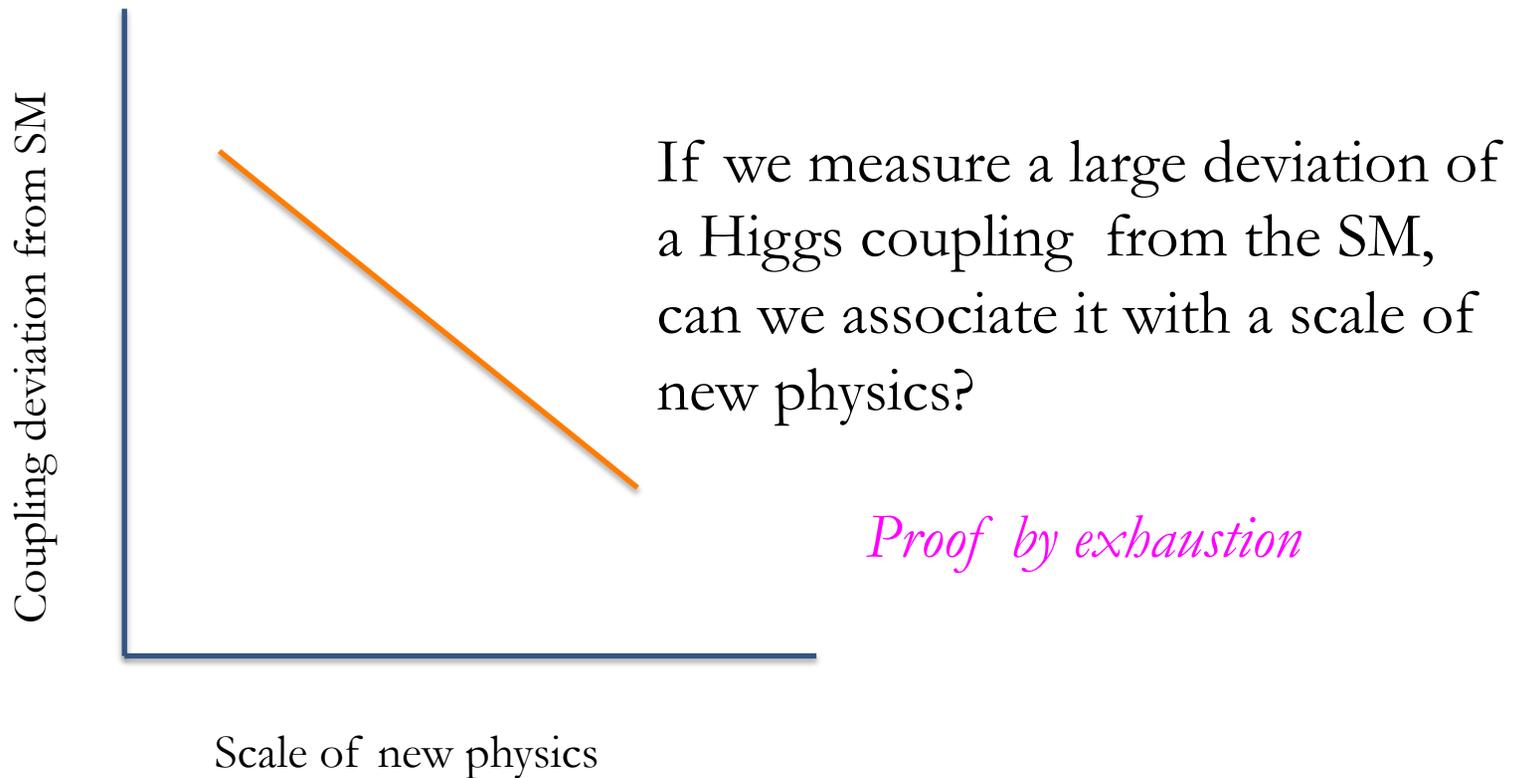


MSSM light stops generically contribute (no mixing):

$$\kappa_g^2 = \frac{\sigma(gg \rightarrow h)}{\sigma(gg \rightarrow h)|_{SM}} \sim 1 + \left(\frac{700 \text{ GeV}}{\tilde{m}_t} \right)^2 3\%$$

Target precision $< 3\%$

What we hope for



We have to understand the SM first

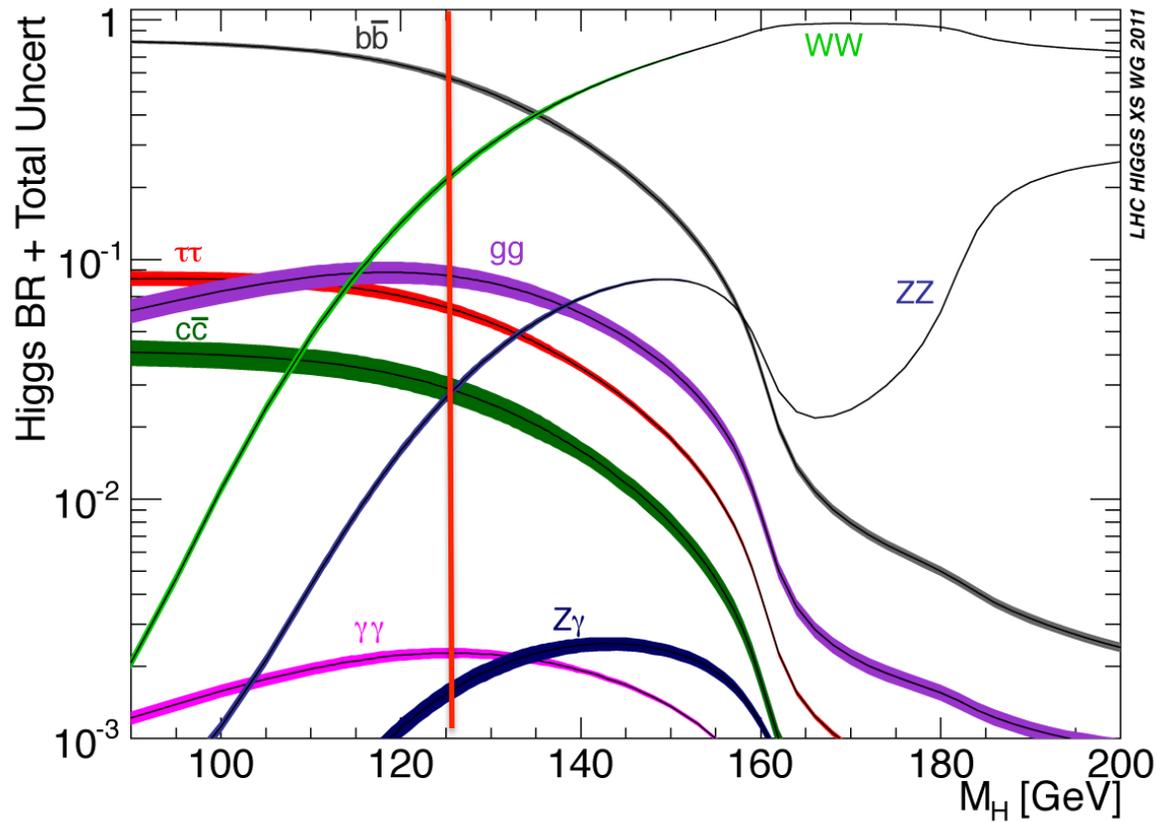
Precision Higgs Production

Uncertainties in Higgs production at 8 TeV

	Scale	PDF + α_s	Total (linear sum)
ggF	$\pm 8\%$	$\pm 8\%$	$\pm 15\%$
tth	$\pm 7\%$	$\pm 8\%$	$\pm 15\%$
VBF	$\pm 1\%$	$\pm 4\%$	$\pm 5\%$
VH	$\pm 1\%$	$\pm 4\%$	$\pm 5\%$

*Need to improve SM calculations and their inputs
as we enter a new era of precision Higgs physics!*

Theory Predictions of Branching Ratios



Largest Higgs BR is to b's

- Sensitive to m_b : $\Gamma(H \rightarrow b\bar{b}) = \frac{G_\mu N_c}{4\sqrt{2}\pi} M_H \beta^3 m_b^2$
- QCD included to NNNLO for $H \rightarrow b\bar{b}$ predictions
- Calculate parametric uncertainties by varying m_t , m_c , m_b , α_s and finding maximum deviation from central value
- Add parametric uncertainties in quadrature

Input values for Higgs BR fits

Parameter	Central Value	Uncertainty
$\alpha_s(M_Z)$	0.119	± 0.002 (90% CL)
m_c	1.42 GeV	± 0.03 GeV
m_b	4.49 GeV	± 0.06 GeV
m_t	172.5 GeV	± 2.5 GeV

Need to reduce uncertainty on m_b , α_s

M_b is pole mass calculated with 1 loop running of $m_b(m_b)=4.16$ GeV

Uncertainties on Partial Widths

	$\Gamma(\text{MeV})$	$\Delta\alpha_s$	Δm_b	Δm_c	Theory
H \rightarrow bb	2.36	-2.3%	+3.3%	0	+2%
		+2.3%	-3.2%	0	-2%
H \rightarrow $\tau\tau$.259	0	0	0	+2%
		0	0	0	-2%
H \rightarrow W ⁺ W ⁻	.973	0	0	0	+5%
		0	0	0	-5%

- Parametric and theory errors roughly the same size and added linearly
- Theory uncertainties mostly from estimate of missing 2-loop EW corrections

Errors in BRs are correlated

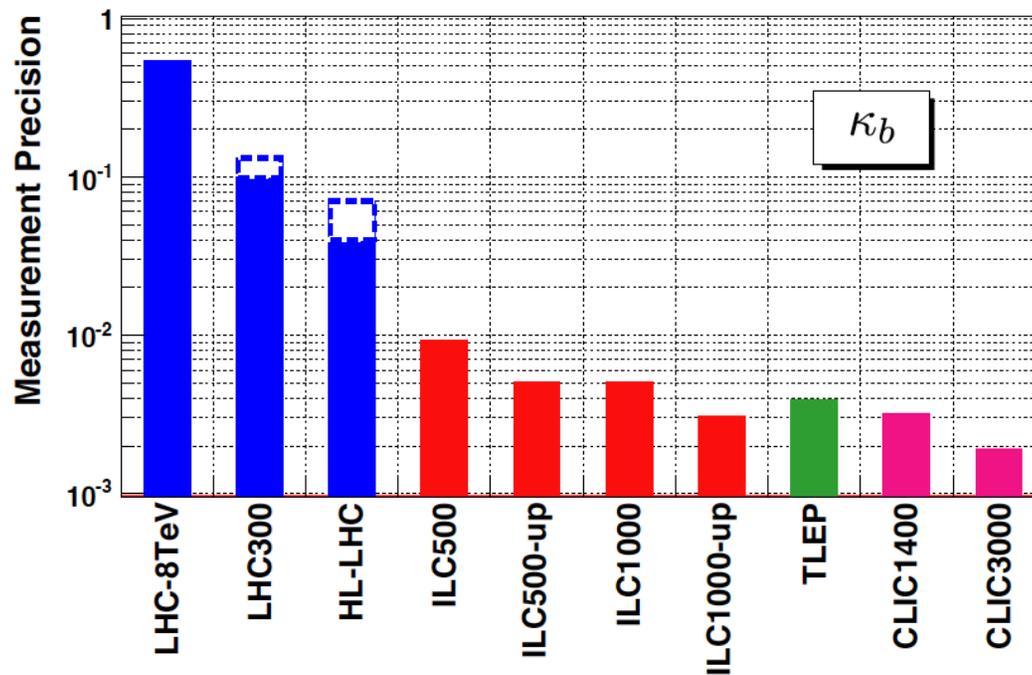
- Total width found by adding all observed BRs

Decay	Theory Uncertainty (%)	Parametric Uncertainty (%)	Total Uncertainty on Branching Ratios (%)
$H \rightarrow \gamma\gamma$	± 2.7	± 2.2	± 4.9
$H \rightarrow b\bar{b}$	± 1.5	± 1.9	± 3.3
$H \rightarrow \tau^+\tau^-$	± 3.5	± 2.1	± 5.6
$H \rightarrow WW^*$	± 2.0	± 2.2	± 4.1
$H \rightarrow ZZ^*$	± 2.0	± 2.2	± 4.2

Higgs cross section working group

Projections for Future Colliders

- e^+e^- fits with SM Γ_H restrictions and 7 parameter fits



Percent level measurements need theory at the same level

κ_b is ratio of b-Higgs coupling to SM value

How well do we *NEED* to measure Higgs Couplings?

- LHC measures $\sigma \cdot \text{BR}$ (products of couplings)
- e^+e^- uses recoil method for model independence

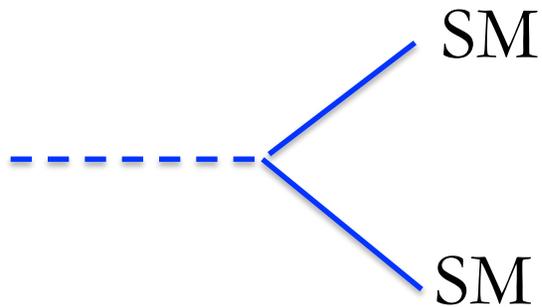
0th order answer: We found a new particle which we hypothesize is the quanta of EWSB. We want to measure couplings as precisely as possible

1st order answer: Let's see what kind of deviations we might expect in reasonable scenarios

- To be sensitive to deviation Δ , need to measure to $\Delta/3$ or $\Delta/5$

Example: Additional Higgs Singlet

- Models to explain dark matter, flavor often have more than 1 Higgs boson
 - Simple example: SM Higgs mixed with electroweak singlet, S



Coupling to light Higgs, $h \sim \cos \theta$
Coupling to heavy Higgs, $H \sim \sin \theta$

- Universal rescaling of Higgs couplings, $\kappa_F = \kappa_V = \cos \theta$

Measure Higgs couplings and/or look for heavy Higgs

Complementarity of Approaches

- Find the heavier Higgs and/or measure deviations in couplings
- What is largest $\sin \theta$ such that we won't see H (heavier Higgs) at LHC with 100 fb^{-1} ?
 - For $M_H=1.1 \text{ TeV}$ expect 13 signal events, 7 background ($S/\sqrt{B}\sim 5$)
 - To see new physics (without observing H) need $(\sin \theta)^2 < .12$

$$\text{Target precision: } \delta\kappa \sim -\frac{\sin^2 \theta}{2} \sim -6\%$$

[Gupta, Rzehak, Wells, arXiv:1206.3560]

Example: Type II 2HDMs

Assume $M_H, M_{H^\pm}, M_A \gg M_Z$

Coupling shifts are typically small:

$$\delta\kappa_V = -\frac{2M_Z^4 \cot^2 \beta}{M_A^4} \sim -0.1\% \cot^2 \beta \left(\frac{600}{M_A}\right)^2$$

$$\delta\kappa_t = -\frac{2M_Z^2 \cot^2 \beta}{M_A^2} \sim -5\% \cot^2 \beta \left(\frac{600}{M_A}\right)^2$$

$$\delta\kappa_b = \frac{2M_Z^2}{M_A^2} \sim 5\% \left(\frac{600}{M_A}\right)^2$$

Target precision: $\delta\kappa < 5\%$

Coupling shifts depend on mass scale of new physics

Different models have different patterns of Higgs coupling shifts \Rightarrow requires comprehensive set of measurements

* Large effects require small $\tan \beta$, which is excluded by B physics

Some Possibilities

- Assume new physics (M) is at 1 TeV:
 - Generic effects on Higgs couplings $\delta\kappa \sim (M_Z/M)^2$
 - The pattern of deviations is what pinpoints new physics

Model	$\delta\kappa_W, \delta\kappa_Z$	$\delta\kappa_b$	$\delta\kappa_\gamma$
Singlet Mixing	$\sim -6\%$	$\sim -6\%$	$\sim -6\%$
Decoupling MSSM	$\sim -.01\%$	$\sim -2\%$	$-.4\%$
Composite	$\sim -3\%$	$-(3-9)\%$	-9%
Top partner	$\sim -2\%$	$\sim -2\%$	$\sim 1\%$



Largest deviations typically in b couplings

Conclusions

- Can we find new physics by precision measurements of Higgs couplings?
 - To start, we have to get SM theory under better control
- Future e^+e^- measurements will require theory improvements
 - Lattice measurements of m_b and α_s important ingredient

